ABSTRACT

GRRLZINES - STYLES AND STRATEGIES IN YOUNG FEMINISM

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In my dissertation (forthcoming, autumn 2003), with the same name as the title of this abstract, I analyze a group of grrl webzines (magazines on the Internet) from both a third wave feminist perspective (especially the Riot grrrl movement) and from the perspective of the cultural studies of women’s magazines in the 1980:s and early 90:s. What happens to a genre that is often accused of encouraging girls’ and women’s senses of inadequacy, when in a new medium and made with a do it yourself-ethics? How can this be linked to the recent popularity of feminism in Sweden? And what does it have to do with identities, especially gendered and sexual? Can one talk about resistance and empowerment in texts that, even if progressive and DIY (Do It Yourself), still live under the laws of commercialism?