A presentation of the artproject women2003.dk in which I was one of the participants. women2003.dk consists of the contributions of 98 female artist from the Nordic countries. We were all invited to make art for the public, using the format of commercial billboards already placed around the two cities of Copenhagen and Malmö. The different artists present a wide range of different expressions. My aim is to discuss some of these expressions, with focus on gender, sexuality and identity.