ABSTRACT

REGIONAL MEDIA MONITORING ON THE ISSUES OF VIOLENCE AGAINST WOMEN

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The author will present the results of the regional media monitoring on the issues of violence against women. The research is conducted during February in 12 Eastern and Central European countries (Albania, Azerbaijan, Bosnia and Herzegovina, Croatia, Czech Republic, Kosova, Macedonia, Moldova, Poland, Serbia and Montenegro, Slovakia and Ukraine). This research has been conducted by the method of content analysis of printed media. The basic criteria for the choice of cases were the female sex and an act of violence. Newspaper articles were then analyzed according to the content analysis pattern that consists of 17 dimensions. In this way general data was gathered on the heading under which the article is found, on its noticeability and the announcement on the front page, on the kind of graphical supplement and the geographical range, but also the data on victim and the perpetrator, on the place and the type of violence and on the legal status which the article is reporting. The data is coded and processed in SPSS. The coding of the text was carried out as a manifest code. Only the descriptive analyses were used for the needs of this research. This research wants to determine to what extent the media are covering the problem of violence against women and the media space that is dedicated to it; what type of violence they most frequently deal with; the geographical range of violence; who the victims are, who the perpetrators are and what their relationship is. The long-term objective is to open discussions about this underestimated problem, to raise general awareness and to reduce the level of tolerance, especially towards some sorts of violence.