Scholars in feminist rhetorical theory and linguistics have outlined how online environments reinstate patriarchal forms of control, leading to the continued victimization of women. Frequently described as an electronic frontier, the internet conjures up familiar narratives of victimization and resistance. In sharp contrast to narratives of women’s online victimization, third wave feminists, grrrls, proclaim themselves cyber pioneers. Their rhetoric of resistance, as evidenced in the rhetoric of Carla Sinclair (1996) and Aliza Sherman (1998), appropriates the frontier myth. In this paper, the rhetoric of Sinclair and Sherman is seen through the lenses of a gender diversity perspective (Condit, 1997) and a performance perspective (Butler, 1997). Whereas these grrrls engender masculine talk, they also position themselves as differently gendered in different contexts. Their interactional goal is one of invitation, resistance and change. Not unlike the suffragists, they claim a digital space and a voice of their own.