Jane Austen wrote only six novels in the turn of 18th and 19th centuries, but they are transformed in more than 30 films in 20th century. Jane Austen is well known for creation of independent, smart and strong female characters and is believed to be one of the first feminist writers in English literature. The heroines of her most famous novel “Pride and Prejudice” were called impudent in her lifetime and were not appreciated very much. Research studies whether these characters can still be valued as females able to fight the mainstream in the screen versions created in 20th century. Research analyzes the transformations of the characterization of female heroines with aim to state 1) which changes were necessary to convey the rebellious spirit of the novel so that the message of the novel would be clear to the audience of 20th century; 2) which transformations cause the deviation from the plot changing the main message and considerably diminishing the free spirit of Jane Austen’s heroines, making them more tamed and less self-governing. The analysis proves that the impertinence of the heroines, which was valued in the novel, has been noticeably reduced in the latest screen versions. The analysis approaches some reasons that have caused these changes. Research is illustrated with short video fragments from the films.